

Customer Marketing Email (Example)

To:
From:
Subject: ABC Co-host Workshops

Over the years, you and others in the print industry have used and recommended ABC products to your customers. In many cases, this includes educating your customers about design tools. Although ABC maintains a relationship with regional print industry associations, we'd like to make sure that you're aware that ABC still offers local workshop events.

If you would be interested in tapping into ABC's resources to support your customers or your staff, there are new workshops that might be of interest to you. I've attached the workshop descriptions for you to review. These workshops, taught by an ABC trained content expert, can be co-hosted by you.

The two workshops focus on current topics of interest:

- You Can Do Creative Work on Mobile Devices
- Five Things Print Designers Need to Know About Designing for Web

These workshops will be available beginning next month, April 2015. If you're interested in hosting a local workshop please contact our program manager, Alex, asmith@abc.com who will make the arrangements with an available presenter. Please provide her with your top three dates and the workshop name. It is a first come, first serve basis, but she'll do her best to find an available presenter.

We appreciate your long-standing use of ABC products and thank you for the influence you've had on the success of ABC over the years. Please let me know if you have any questions that I can help you with.

Thank you,

Sharon Aby
ABC Marketing
sharonroyaby@gmail.com